

NJ Statewide Tax Poll

April 25 - 30, 2018

N = 600 Likely 2021 Voters (330 Landline / 270 Cell)

Q8. If the election for the state legislature was held today, would you vote for the Democratic candidate or the Republican candidate in your state legislative district?	Democratic candidate	44%
	Lean Democrat	8%
	Total Democrat	51%
	Republican candidate	24%
	Lean Republican	5%
	Total Republican	29%
	[VOL] Don't Know	19%
Q9. How would you rate the job Phil Murphy is doing as governor -- excellent, good, not so good, or poor?	Excellent	13%
	Good	44%
	Total positive	57%
	Not so good	15%
	Poor	15%
	Total negative	30%
	[VOL] Don't Know	13%
Q10. How would you rate the job the New Jersey state legislature is doing -- excellent, good, not so good, or poor?	Excellent	5%
	Good	42%
	Total positive	47%
	Not so good	26%
	Poor	13%
	Total negative	40%
	[VOL] Don't Know	13%
Q11. As you may have heard, governor Phil Murphy recently announced his proposed state budget. Have you heard anything about his proposed state budget?	Yes	42%
	No	57%
	[VOL] Don't Know	1%
Q12. How much have you heard about Murphy's proposed state budget -- a lot, a little or nothing at all?	A lot	14%
	A little	27%
	Nothing at all	1%
	[VOL] Don't Know	0%
	<i>Have not heard</i>	58%
Q13. Do you support or oppose Phil Murphy's proposed state budget?	Support - Strongly	12%
	Support - Somewhat	20%
	Total Support	31%
	Oppose - Somewhat	8%
	Oppose - Strongly	14%
	Total Oppose	22%
	[VOL] Don't Know	47%

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Q14. Do you support or oppose the tax law that was passed by Congress and signed by Donald Trump?	Support - Strongly	22%
	Support - Somewhat	15%
	Total Support	36%
	Oppose - Somewhat	12%
	Oppose - Strongly	37%
	Total Oppose	50%
	[VOL] Don't Know	14%
Q15. Do you think the tax law passed by Congress and signed by Donald Trump will:	Mostly help low-income Americans	7%
	Mostly help middle-class Americans	23%
	Mostly help the wealthy and corporations	59%
	[VOL] Don't Know	11%
Q16. Do you think the tax law passed by Congress and signed by Donald Trump will help you financially, hurt you financially, or will it not have an impact on your finances?	Help you financially	19%
	Hurt you financially	43%
	Won't have impact	29%
	[VOL] Don't Know	9%
Q17. As you may know, the tax law passed by Congress and signed by Donald Trump caps the state and local tax deduction for property taxes on your federal income taxes at ten thousand dollars. Do you think this new cap on the state and local tax deduction will help you financially, hurt you financially, or will it not have an impact on your finances?	Help you financially	13%
	Hurt you financially	41%
	Won't have impact	39%
	[VOL] Don't Know	8%

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Q18. Now let's talk about state tax proposals here in New Jersey. I am now going to read you some different tax proposals that are being considered in New Jersey. For each one, please tell me whether you support or oppose that proposal:

Q18A. Raising state income taxes on households earning one million dollars a year or more	Support - Strongly	44%
	Support - Somewhat	26%
	Total Support	70%
	Oppose - Somewhat	8%
	Oppose - Strongly	15%
	Total Oppose	24%
	[VOL] Don't Know	6%
Q18B. Raising state income taxes on the wealthiest five percent of all households	Support - Strongly	39%
	Support - Somewhat	28%
	Total Support	67%
	Oppose - Somewhat	10%
	Oppose - Strongly	17%
	Total Oppose	27%
	[VOL] Don't Know	6%
Q18C. Restoring the estate tax in New Jersey to only impact those with estates worth over one million dollars	Support - Strongly	35%
	Support - Somewhat	26%
	Total Support	61%
	Oppose - Somewhat	12%
	Oppose - Strongly	18%
	Total Oppose	30%
	[VOL] Don't Know	10%
Q18D. Rolling back the recent reduction in the state sales tax	Support - Strongly	29%
	Support - Somewhat	21%
	Total Support	50%
	Oppose - Somewhat	17%
	Oppose - Strongly	20%
	Total Oppose	37%
	[VOL] Don't Know	13%
Q18E. Closing tax loopholes used by multistate corporations	Support - Strongly	46%
	Support - Somewhat	23%
	Total Support	69%
	Oppose - Somewhat	10%
	Oppose - Strongly	9%
	Total Oppose	19%
	[VOL] Don't Know	12%
Q18F. Creating a 3 percent tax surcharge on businesses with more than one million dollars in net income	Support - Strongly	32%
	Support - Somewhat	26%
	Total Support	58%
	Oppose - Somewhat	14%
	Oppose - Strongly	18%
	Total Oppose	32%
	[VOL] Don't Know	11%

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Q18G. Allowing New Jersey homeowners to avoid the new ten thousand dollar cap on the state and local tax deduction by labeling their state and local property tax payments as charitable deductions.	Support - Strongly	26%	
	Support - Somewhat	23%	
	Total Support	49%	
	Oppose - Somewhat	13%	
	Oppose - Strongly	23%	
	Total Oppose	36%	
	[VOL] Don't Know	15%	
Q19. If your state representative supported RAISING income taxes on households earning one million dollars a year or more, would that make you more likely to support your state representative, less likely to support your state representative, or would it not have any impact on your support for your state representative?	Much more likely	27%	
	Somewhat more likely	22%	
	Total more likely	49%	
	Somewhat less likely	8%	
	Much less likely	12%	
	Total less likely	20%	
	No impact	26%	
	[VOL] Don't Know	5%	
		1st Choice	1st & 2nd Combined
Q20-23. Which of the following do you think would be the best use of funding if the state of New Jersey had an additional billion dollars of revenue each year:	Increase funding for schools	27%	50%
	Increase funding for roads and bridges	24%	47%
	Increase funding for public transit	6%	18%
	Provide free community college for up to fifteen thousand New Jerseyans	11%	25%
	Provide tax credits to the middle class [SPLIT A]	19%	37%
	Provide property tax relief to the middle class [SPLIT B]	28%	44%
	[VOL] None	3%	7%
	[VOL] Don't Know	4%	5%

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Now I am going to read you statements from supporters and opponents of raising state income taxes on households earning one million dollars a year or more.

Supporters say that millionaires in New Jersey should pay their fair share of taxes so New Jersey can make the necessary investments to address its most pressing needs and lower taxes for the middle class. Raising taxes on millionaires would generate over one billion dollars a year to invest in schools, infrastructure, and tax relief for the middle class.

Opponents say that New Jersey already has some of the highest taxes in the country, and this proposal would further increase the tax burden on the state's small businesses. This proposal would cause businesses and many New Jerseyans to flee the state, resulting in fewer jobs, less revenue and massive budget shortfalls.

		Initial	Post Msgs
Q24. After hearing those statements, once again, do you support or oppose raising state income taxes on households earning one million dollars a year or more?	Support - Strongly	44%	39%
	Support - Somewhat	26%	25%
	Total Support	70%	64%
	Oppose - Somewhat	8%	10%
	Oppose - Strongly	15%	17%
	Total Oppose	24%	26%
	[VOL] Don't Know	6%	10%

Now I am going to read you statements from supporters and opponents of rolling back the recent reduction in the state sales tax.

Supporters say that the sales tax cut enacted by Chris Christie will help the wealthiest the most but save the average family less than two dollars a week and cost the state over six hundred million dollars a year. New Jersey would be better off using this money to invest in schools, infrastructure and tax relief for the middle class.

Opponents say that lower sales taxes benefit all New Jerseyans, and help middle and lower income New Jerseyans the most. Raising the sales tax will mean higher costs for essential household items. With so many in New Jersey already struggling to make ends meet, the state should not add to their burden by raising taxes.

		Initial	Post Msgs
Q25. After hearing those statements, once again, do you support or oppose rolling back the recent reduction in the state sales tax?	Support - Strongly	29%	24%
	Support - Somewhat	21%	24%
	Total Support	50%	48%
	Oppose - Somewhat	17%	16%
	Oppose - Strongly	20%	23%
	Total Oppose	37%	39%
	[VOL] Don't Know	13%	12%

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QUESTIONS FOR CLASSIFICATION PURPOSES

Q26. Sex	Male	47%
	Female	53%
Q27. Age	18-34	13%
	35-49	22%
	50-64	32%
	65+	30%
	[VOL] Refused	3%
Q28. Do you consider yourself a Democrat, a Republican, or an Independent?	Democrat	43%
	Indep/lean Democrat	8%
	Republican	22%
	Indep/Lean Republican	4%
	Independent	19%
	[VOL] Other / Don't Know	4%
Q34. Party Registration	Democrat	46%
	Republican	30%
	Unaffiliated	24%
	Other	1%
Q29. What was the last year of education you completed?	Less than high school	1%
	High school graduate	18%
	Some college	29%
	College graduate	31%
	Post college	18%
	[VOL] Refused	4%
Q30. And just to make sure we have a representative sample, could you please tell me if you consider yourself White, African American or Black, Asian American, or of Latino or Hispanic origin?	White	74%
	African American or Black	10%
	Asian American	2%
	Hispanic or Latino	7%
	Other	2%
	[VOL] Don't Know / Refused	5%
Q31. Which of the following categories best describes your total household income?	Under \$25,000	7%
	\$25,001-\$50,000	14%
	\$50,001-\$75,000	21%
	\$75,001-\$100,000	16%
	\$100,000-\$150,000	12%
	Over \$150,000	10%
	[VOL] Don't Know/Refused	20%

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Q41. County	Atlantic	4%
	Bergen	11%
	Burlington	6%
	Camden	4%
	Cape May	2%
	Cumberland	2%
	Essex	10%
	Gloucester	4%
	Hudson	6%
	Hunterdon	3%
	Mercer	3%
	Middlesex	9%
	Monmouth	7%
	Morris	5%
	Ocean	7%
	Passaic	4%
	Salem	1%
	Somerset	5%
Sussex	2%	
Union	4%	
Warren	1%	
Q42. Media Market	New York	74%
	Philadelphia	26%
Q43. Region	North	43%
	Central	34%
	South	23%

****Due to rounding, "totals" of the individual components may differ by +/-1.**